

3 Community Engagement

Between February and April 2024, input about public transportation needs in Hardin and Meade Counties was collected in the form of public surveys and stakeholder interviews from residents, employers, and public officials.

Stakeholder Interviews

Representatives from the MPO met with 13 stakeholders, including major employers, public transportation providers, local officials, schools, the Chamber of Commerce, and medical providers. Some key themes recurred across multiple stakeholder interviews, and the project team learned several lessons from stakeholders that inform potential service developments:

Interest in Carpooling



Many commuters and students are open to carpooling or vanpooling, and some employers already have programs to facilitate carpools. Carpooling and vanpooling can originate at either private residences or et resized as the state of the state originate at either private residences or at regional park-and-ride locations.

Existing Transportation Options Leave Significant Gaps



Major destinations are decentralized across a wide area, making mileage-based fees prohibitive for many students, medical patients, and commuters.



A lack of transportation options is significantly impacting residents' abilities to seek or complete the kind of education and training that would help fill much-needed jobs in industrial and healthcare positions. These transportation barriers are also impacting potential tax revenues.

Longer service hours are needed for students, medical patients, and employees working second and third shifts.

Broad Support for Expanding Public Transportation



With new industries and large employers moving into the region, the time is right to invest in public transportation.

TACK is willing to partner with REMPO and stakeholders to take the next steps for expanding and enhancing public transportation services to Hardin and Meade Counties.

Local government officials are open to providing assistance with signage, benches, talking with business owners, coordinating with KYTC about park-and-ride facilities, and potentially addressing funding needs.

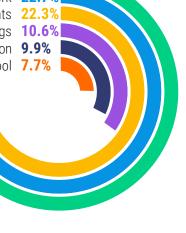
Public Survey

A public survey was conducted from March 5 to April 5, 2024, through an online survey platform as well as paper copies. Over 1,400 members of the public responded to the survey, which was offered in both English and Spanish. The survey results showed support for increased public transportation options:

- 1/6 of respondents don't own a personal vehicle Conly half of respondents usually drive themselves to the majority of their destinations More than 1/3 of respondents said they valued having a reliable alternative if other transportation was unavailable
- 1/4 of respondents said that they don't use shared mobility options (taxis, Uber, Lyft, etc.) because they're too expensive

"What types of trips would you consider making if public transportation were more readily available?"

Recreational/Shopping Trips 22.7% Commuting to Work 22.7% Medical Appointments 22.3% Business Meetings 10.6% Would Never Use Public Transportation 9.9% Commuting to School 7.7%



6 Next Steps



- coordinator Apply for and earmark FY26 funds for operating and capital costs
- Perform public
- engagement Purchase 6-9 cutaway buses
- Finalize details of new service

Install bus stop signs

- and shelters Advertise upcoming
- bus service
- Implement new service

Public Engagement & Equity Requirements

Any new public transportation service that REMPO or TACK undertakes is subject to public engagement and equity requirements laid out in REMPO's Public Participation Plan and the Lincoln Trail Area Development District's (LTADD) Title VI Implementation Plan:





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Optional public meetings about new or changing service